



CES Professional Designations Project Chronology

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Professional Designations Core Committee

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May 2006: The project started in May of 2006 when the Member Services Committee (Jim Cullen, Bradley Cousins, Bea Courtney, Brigitte Maicher & Martha McGuire) issued an [RFP](#) to obtain assistance / research into professionalizing evaluation through options for professional designations.

July 2006 – January 2007: CES was fortunate to have a group of respected evaluation professionals, from across Canada, form a consortium to respond to CES's request. Led by Gerald Halpern the group included: Primary Authors - Benoît Gauthier & James C. McDavid; Primary Reviewers - Bud Long & Arnold Love and Additional Reviewers - Shelley Borys, Natalie Kishchuk, Keiko Kuji-Shikatani, Robert Lahey, John Mayne & Robert Segsworth. Their report, [Action Plan for the Canadian Evaluation Society with Respect to Professional Standards for Evaluators](#) was received in January 2007, accompanied by a [Literature Review](#), [Interview Results](#) and a [Minority Report](#) (authored by Bud Long).

March 2007: National Council devoted a 2 day in person meeting to examining and debating the report and possible future actions. This culminated in their Report "Canadian Evaluation Society, [National Council Response](#) to Proposed *Action Plan for the Canadian Evaluation Society with Respect to Professional Standards for Evaluators*" dated March 8, 2007.

April – June 2007: Consultations with Members across Canada were undertaken by each Chapter, ranging from polls or surveying to information sessions. Each Chapter submitted results of their consultations and the issue was further discussed at an open Town Hall meeting at the 2007 Conference in Winnipeg. The results of the consultations are captured in an [Integration of Consultative Input](#) report.

August 2007: National Council deliberated on these consultations and in August of 2007 voted to proceed with the development of system for professional designations.

October 2007: National Council established a Professional Designations Core Committee (PDCC), chaired by Heather Buchanan, Vice President and including Brigitte Maicher, New Brunswick and Keiko Kuji-Shikatani, Ontario National Council representatives to develop Member and Credentialed levels of professional designations. PDCC lays out an approach approved by Council as the [Project Plan](#).

December 2007: A call for volunteers was posted on the CES web site, resulting in roughly 25 volunteers. Volunteers participated for differing periods of time and as some stepped down from the project, others volunteered their time and energy. The overall list of contributors to the project is acknowledged at the beginning of the program proposal report.

January 2008: The project structure was developed to create three sub committees, Credentialing (CSC), Infrastructure (ISC) and Partnerships & Outreach (POSC). Each sub committee was chaired by a member of PDCC and populated with CES volunteers.



February 2008: PDCC undertakes a [Review](#) and Council reaffirms its Ethical Code of Conduct. National Council adopts. PDCC issues a [Progress Report](#) to CES Members on the project.

March 2008: Research was undertaken to develop a [Crosswalk of Competencies](#), from which proposed [Competencies for Canadian Evaluation Practice](#) were developed. The proposed competencies, supplemented with CES ethics and standards are felt to comprehensively depict evaluation work in Canada, as shown in the [Three Pillars – Ethics Standards and Competencies](#) piece. A survey was undertaken of all CES Members to obtain input on the proposed competencies.

April 2008: Sub committees continue to work on the development of a professional designation. PDCC issues its second [Progress Report](#) to CES members.

May 2008: PDCC [presents](#) project progress, including results of the survey on proposed competencies, at the 2008 Annual CES Conference in Quebec City.

August 2008: A message to CES Members highlights ongoing efforts on the project.

September 2008: Criteria or descriptors are developed to define the proposed competencies and provide direction on qualifications for a credential designation. The project develops an information sheet on the initiative for distribution at CES training sessions and by Chapter's to their key contacts. An article is written and submitted for publication in the Canadian Journal of Program Evaluation. Work continues on the development of infrastructure options to support a professional designations service within CES.

October 2008: National Council defined a Credentialed Evaluator as: *the holder has provided evidence of education and experience required to be competent*. National Council further directed the PDCC to continue its development of the qualifications / requirements for a CE and associated needs to implement such a designation in CES. National council agreed the Member designation would be managed by the Administration and Membership Committees through changes to the current application form for CES membership.

November 2008: a PDCC [Progress Report](#) highlights the work of the project to finalize the Competencies and build the qualifications or requirements for a Credentialed Evaluator. PDCC presents the work of the initiative at the American Evaluation Association's annual conference.

February 2009: PDCC presented its 'model' for the CE designation to National Council along with costing information.

March & April 2009: National Council representatives led Chapter based consultations with CES Members and reported on feedback.

May 2009: PDCC reviewed consultation feedback and proposes a model for CE for National Council discussion and approval. PDCC presents results to Members at CES National Conference. CES has approved [Competencies for Canadian Evaluation Practice](#). CES adopts a [Policy on the Credentialed Evaluator \(CE\) designation](#) and creates a Professional Designations Program.