

**Via electronic mail**

c/o CES Secretariat  
Co-Chairs, Governance and Process Committee

Ms. Hollet:

Ms. Roach O'Keefe:

I hereby put my name forward for the position of Vice President of the Canadian Evaluation Society (CES).

I am a partner at PRA, based in Winnipeg, Manitoba. Based on my knowledge of the CES as an organization, its strategic plan, and what the position of Vice President entails, I believe I am well positioned to make a contribution in that capacity. More specifically, it is my belief that the professional designation program remains crucial to the evolution of professionalization in our field. Incredible momentum has been achieved in this regard over the past few years. Furthermore, I believe that both the program and the infrastructure that supports it must continue to evolve with the times and the needs of the members.

I have a good grasp of the private, public and not-for-profit sector, and have interacted with hundreds of evaluators, academics, senior decision makers, front-line service provider organizations and a multitude of stakeholders.

My education focused on economics and business administration, and I am a Credentialed Evaluator (CE). Early on in my career, I held positions as an economist and policy analyst in the federal public service. As a consultant, I have designed and managed numerous federal and provincial-territorial level evaluations and related research, as well as led evaluations, research and strategic planning assignments for not-for-profit organizations. In addition, as part of the management team at PRA for many years, I have considerable experience in strategic, financial and human resource management, as well as promotion and marketing.

For many years, I have been an active member of the CES, and I am no stranger to volunteer positions and boards. I had the opportunity to serve on the Board of the National Capital Chapter (NCC) of CES for five years, as the Vice President Professional Development (2011–2014) and as Treasurer (2014–2015). I am very proud of the fact that during my tenure as Vice President Professional Development, I developed and managed—with a great committee of volunteers—a call for proposals to refresh the roster of professional development instructors and workshop offerings, which helped breathe new life into professional development for the chapter. Specifically, it led to multiple new professional development opportunities for more experienced evaluators. I also had the opportunity to contribute as a volunteer to the organization of a chapter annual learning event and two national CES conferences held in Ottawa.

Since 2017, I have had the pleasure of teaching the CES Essential Skills Series for the NCC and meeting new and emerging evaluators, as well as a few evaluation users who have taken the course to improve their understanding of evaluation. I was also a reviewer for one of the CES e-Institute courses on survey design.

Fond of the promotion and protection of culture and heritage, I am also a member of the Board of a fantastic organization that promotes Franco-Manitoban and Métis heritage, the Musée de St. Boniface Museum. Finally, I am fluent in both official languages.

Please also find attached the required résumé and photograph.

Sincerely,



Brigitte Bouchard-Morris