

M. ELIZABETH SNOW, PHD, MBA, CE

SUMMARY

Dr. Snow has been a professional evaluator in the healthcare system in British Columbia for over a decade. She has extensive experience using mixed methods approaches to evaluate programs in across the healthcare system, including public health, acute care, and long-term care, with a focus on providing timely, usable findings.

EXPERIENCE

SCIENTIST & HEAD OF EVALUATION

Centre For Health Evaluation & Outcome Sciences (CHÉOS)
August 2014-present

EVALUATION SPECIALIST

Population & Public Health
Fraser Health
May 2009-August 2014

PROGRAM COORDINATOR

Intersections of Mental Health & Addictions Perspectives in Research Training (IMPART)
BC Centre of Excellence for Women's Health
May 2007-May 2009

CREDENTIALIAL

CREDENTIALIALED EVALUATOR

Canadian Evaluation Society
2011-present

TEACHING EXPERIENCE

ADJUNCT PROFESSOR

Faculty of Health Sciences
Simon Fraser University
August 2013-present
Courses taught: HSCI 826 (Program Planning & Evaluation in MPH program)

INSTRUCTOR

School of Population & Public Health/Sauder School of Business
University of British Columbia
September 2019-present
Courses taught: SPPH 540 (Program Planning & Evaluation in MPH program); SPHA 553 (Program Planning & Evaluation in MHA program)

CONTACT

@ bsnow@cheos.ubc.ca

778.828.8077

www.cheos.ubc.ca

Vancouver, BC



EDUCATION

UNIVERSITY OF BRITISH COLUMBIA

PhD MBA
2006 2014

UNIVERSITY OF GUELPH

MSc
2000

MCMASTER UNIVERSITY

BSc(Hons)
1999

INSTRUCTOR

Justice Institute of British Columbia

January 2011-present

Courses taught: STAT 1100 (Introduction to Statistics), BUSN-3115 (Research & Data Management)

SERVICE

COMMITTEES

- SFU Masters of Public Health Admissions Committee, Feb 2021
- UBC Masters of Health Administration Admissions Committee, Feb 2021-present
- Canadian Evaluation Society BC Chapter, Diversity, Equity, & Inclusion Committee, April 2020-present
- Centre For Health Evaluation & Outcome Sciences (CHÉOS) Education Steering Committee, Aug 2019-present
- Providence Health Care Knowledge Translation Challenge Advisory Committee, Feb 2016 - present
- Clinical & Systems Transformation (CST) Project Research Working Group, 2016-present

MEMBERSHIPS

- Member, Canadian Evaluation Society, 2010 – present.
- Member, American Evaluation Association, 2017 – 2018.
- Member, Australasian Evaluation Society, 2016 – 2017.

JOURNAL REVIEWER

- Journal Reviewer. Canadian Journal of Program Evaluation. May 2014-present
- Journal Reviewer. BMC Public Health. March 2019-present.
- Journal Reviewer. International Journal of Health Policy and Management. Jan 2019-present.
- Journal Reviewer. Canadian Journal on Aging. April 2021-present

BOARDS

- President, Canadian Evaluation Society BC Chapter. Dec 2017-present
- Vice President, Canadian Evaluation Society BC & Yukon Chapter. April-Nov 2017.
- Board Member at Large, Canadian Evaluation Society BC & Yukon Chapter. Dec 2015-April 2017.
- Board Member and Secretary. Arts Council of New Westminster. Jan 2017-Nov 2017.
- Board Member at Large. Arts Council of New Westminster. June 2014-Dec 2016.

CONFERENCE ORGANIZING

- Program Chair. Canadian Evaluation Society BC Chapter 2020 Conference. Vancouver, BC. March 2019–Jan 2020.
- Program Co-Chair. Canadian Evaluation Society 2017 National Conference, Vancouver, BC. May 2015-May 2017.
- Program Chair. Canadian Evaluation Society BC & Yukon Chapter 2015 Conference. Vancouver, BC. May 2015-Nov 2015.

SELECTED PUBLICATIONS

BOOKS

- Zimmerman, M. and Snow, M.E. 2018. *Nutrition Basics: An Active Approach, 2nd edition*. Flat World Knowledge: Washington, DC.
- Zimmerman, M. and Snow, B. 2012. *Essentials of Nutrition: A Functional Approach*. Flat World Knowledge: Washington, DC.

BOOK CHAPTERS

- Boyle, E., Snow, M.E., Vittoz, N. 2015. Fostering transdisciplinarity in research training. In Greaves, L., Poole, N., & Boyle E. *Transforming Addiction*. Routledge International: New York, NY.

PEER-REVIEWED PUBLICATIONS

- Hamilton, C.B., Dehnadi, M., Snow, M.E., Clark, N., Lui, M., McLean, J., Mamdani, H., Kooijman, A., Bubber, V., Hoeffler, T., Patients as Partners Team, Li, LC. Themes for evaluating the quality of patient and family caregiver engagement in decision-making in healthcare systems: a scoping review. Submitted to BMJ Open on 12 Feb 2021
- Black, A., Steinberg, M., Chisholm, A., Coldwell, K., Hoens, A., Koh, J.C., LeBlanc, A., MacKay, M., Salmon, A., Snow, M.E. Building Capacity for Implementation – The KT Challenge. (submitted to Implementation Science Communications on 28 Jan 2021).
- Li, L., Liu, S., Parsons, C., Vitkin, N., Young, J. Snow, M.E. Working Together While Apart: Evaluation Competencies During the 2020 Student Evaluation Case Competition. (Submitted to the Canadian Journal of Program Evaluation on 22 Nov 2020; currently revising).
- Snow, M.E. Book review of *Qualitative Inquiry: Thematic, Narrative and Arts-Based Perspectives* (2nd edition). *Evaluation Journal of Australasia*. 2020. (available Online First at: <https://doi.org/10.1177/1035719X20982087>).
- Hamilton, C. Snow, M.E., Clark, N., Gibson, S., Dehnadi, M., Lui, M., Koster, A., McLean, J., Li, L. Quality of patient, family, caregiver, and public engagement in decision-making in healthcare systems: a scoping review protocol. *BMJ Open*. 9:e032788. doi: 10.1136/bmjopen-2019-032788
- Snow, M.E., Tweedie, K., Pederson, A. Heard and Valued: The Development of a Model through a Qualitative Inquiry to Improve Health Services Providers' Capacity to Meaningfully Engage Marginalized Populations in Health Services Planning. 2018. *BMC Health Services Research*. 2018. 18:181.
- Snow, M.E., Snow, N.L. 2017. Interactive logic models: Using design and technology to explore the effects of dynamic situations on program logic. *Evaluation Journal of Australasia*. 17(2):20-28.
- Snow, M.E., Urbina-Beggs, M., Van Tent, T. 2015. *Challenges in Evaluating a Prototype Project in a Large Health Authority: Lessons Learned*. *Canadian Journal of Program Evaluation*. 30(2):177-194.
- Gahunia, J., Bigham, M., Konrad, S., Snow, M.E. 2013. *Adverse Events Following Immunization: Evaluating an Enhanced Nursing Role for PHNs*. *Canadian Nurse*. 109(2): 16-20.
- Abdulwadud, O.A., Snow, M.E. 2012. *Interventions in the workplace to support breastfeeding for women in employment*. *Cochrane Database of Systematic Reviews*. 10: online.
- Snow, M.E., Salmon, A., Young, R. 2010. Teaching Transdisciplinarity in a Discipline-Centred World. *Collected Essays on Learning and Teaching*. 3: 159-165.

NON-REFERED PUBLICATIONS

Conference Proceedings

- Snow, M.E., Snow, N.L. 2016. Interactive logic models: Using design and technology to explore the effects of dynamic situations on program logic. Australasian Evaluation Society conference, Perth, Australia.

Reports

- Berger, M., Salmon, A., Snow, M.E. 2020. Impact's Nation of Wellness: Learning Journeys Pilot Project Developmental Evaluation Interim Report. Matsqui-Abbotsford Impact Society.
- Snow, M.E. 2020. *Clinical & Systems Transformation Project - 90-Day Post-Implementation Evaluation Report*. Vancouver Coastal Health, Provincial Health Services Authority, and Providence Health Care.
- Snow, M.E. 2019. *Clinical & Systems Transformation Evaluation: Baseline Findings for Coastal, BC Cancer, Providence Health Care, and Burnaby Centre for Mental Health and Addictions*. Vancouver Coastal Health, Provincial Health Services Authority, and Providence Health Care.
- Snow, M.E. 2019. *Clinical & Systems Transformation Evaluation: 90-Day Post-Implementation Quantitative Findings for Whistler Health Care Centre and Pemberton Health Centre*. Vancouver Coastal Health, Provincial Health Services Authority, and Providence Health Care.
- Snow, M.E. 2019. *Clinical & Systems Transformation Evaluation: 90-Day Post-Implementation Findings for Lions Gate Hospital & Squamish General Hospital*. Vancouver Coastal Health, Provincial Health Services Authority, and Providence Health Care.
- Snow, M.E. 2018. *Clinical & Systems Transformation Evaluation: Baseline Findings for Coastal*. Vancouver Coastal Health, Provincial Health Services Authority, and Providence Health Care.
- Snow, M.E. 2016. *Report to the Ministry of Health on Canadian Cancer clients*. Vancouver Coastal Health, Provincial Health Services Authority, and Providence Health Care.
- Snow, M.E., Cheng, J. 2016. *Clinical and Systems Transformation Logic Model*. Vancouver Coastal Health, Provincial Health Services Authority and Providence Health Care.
- Snow, M.E., Henrich, N., Cheng, J. 2014. *Clinical and Systems Transformation Evaluation Strategy*. Vancouver Coastal Health, Provincial Health Services Authority and Providence Health Care.
- Snow, M.E. 2014. *Journey Towards Seamless Care: Evaluation of the Seamless Perinatal Prototype Project*. Fraser Health Authority.
- Snow, M.E. 2013. *Evaluation of the Expanded HIV Testing Project*. Fraser Health Authority.
- Snow, M.E. 2012. *Evaluation report for the evaluation of the integration of Licensed Practical Nurses into Health Promotion & Prevention*. Fraser Health Authority.
- Snow, M.E., Gahunia, J., Bigham, M., Konrad, S. 2012. *Evaluation Report for an Expanded Role of Public Health Nursing in Assessing and Providing Recommendation for Adverse Events Following Immunization*. Fraser Health Authority.
- Snow, M.E. 2012. *"Getting Human Milk to Human Babies": An Evaluation of a Breastmilk Dispensory Prototype Project at Chilliwack General Hospital*. Fraser Health Authority.
- Bachmann, L., Shrestha, H., Tweedie, K., Snow, M.E. 2011. *Fraser Health Women's Health Strategy*. Fraser Health Authority.
- Chhokar, R., Snow, M.E., Mussenden, J. 2011. *Prenatal Registration – Report on Vulnerable Populations*. Fraser Health Authority.
- Snow, M.E. 2011. *Evaluation Report for Point-of-Care (POC) HIV Testing Pilot Project*. Fraser Health Authority.
- Snow, M.E. 2011. *Fraser Health Women's Health Profile*. Fraser Health Authority.
- Snow, M.E. 2010. *Vaccine Errors Project – Focus Group Summary*. Fraser Health Authority.
- Snow, M.E. 2010. *Evaluation report for the Aboriginal Health Program with a focus on relationship building*. Fraser Health Authority.
- Snow, M.E. 2010. *Evaluation report for the Nursing Support Services*. Fraser Health Authority.
- Snow, M.E. 2010. *Evaluation report for the Fraser Health Assessment Network (FHAN)*. Fraser Health Authority.
- Chhokar, R., Snow, M.E. 2009. *Health Promotion & Prevention Annual Report*. Fraser Health Authority.
- Snow, M.E. 2009. *Evaluation framework for the New Canadian Clinics*. Fraser Health Authority.

Other Works

- Snow, M.E., Snow, N.L., Kramp, J. 2016. Dylomo (Logic Modeling Software). <http://dylomo.com>
- Snow, M.E., Tweedie, K., Pederson, A. 2013. *Patient Engagement - Heard and Valued: A handbook for meaningful engagement of patients that have not traditionally been heard in healthcare planning*. http://www.cfhi-fcass.ca/sf-docs/default-source/patient-engagement/awesome_handbook-fraserhealth.pdf?sfvrsn=2
- Snow, M.E., Tweedie, K., Pederson, A. 2013. *Patient Engagement - Heard and Valued: A workbook for meaningful engagement of patients that have not traditionally been heard in healthcare planning*. http://www.cfhi-fcass.ca/sf-docs/default-source/patient-engagement/awesome_workbook-fraserhealth.pdf?sfvrsn=2