

Statement of Interest in the Role of Vice President of CES

Beth Snow, PhD, MBA, CE

Relevant Skills and Abilities

As a professional evaluator in the healthcare system in British Columbia for more than a decade, I have extensive experience using mixed methods approaches to evaluate programs across the healthcare system, including public health, acute care, and long-term care, with a focus on providing timely, usable findings. I also have an interest in improving ways of engaging patients, residents, and families in decision making at the level of planning healthcare programs and services, with a special focus on supporting the meaningful engagement of those who have traditionally been excluded from these spaces.

I have been a member of CES since 2010, starting when I volunteered at the national CES conference in Victoria, BC. I have continued to volunteer with CES as a program chair for the CESBC provincial conferences in 2015 and 2020, and as a program co-chair of the 2017 CES national conference in Vancouver, BC. I earned my Credentialed Evaluator designation in December 2011. I have served on the CESBC board as member at large (Dec 2015-April 2017), vice president (April-Nov 2017), and president (Dec 2017-present).

In addition to my work as an evaluator, I am passionate about supporting the next generation of evaluators. I teach program planning and evaluation courses at Simon Fraser University and the University of British Columbia. As well, I have coached four teams in the Student Evaluation Case Competition in the past three years, all of whom have made it to the national finals and two of whom won the final round.

My Interest in the Role

CES has been integral to my development as an evaluator and I would be honoured to serve the evaluation community at the national level. I am particularly interested in supporting the Professional Development Program and Credentialing Board, which is a key role of the vice president. As well, I see the development of new CES ethics guidance as an important resource for our profession, and I am would be honoured to be able to support the completion of that process.