



International Organization for Cooperation in Evaluation

# Professionalization of Evaluation

## An IOCE View



Speaking notes for Benoît Gauthier at

Becoming Fit to Evaluate in the SDG Era:  
Exchanges on Professionalization

A Round Table meeting in Rome – May 7, 2018

# IOCE prof. strategy for VOPEs

1. Definition
2. Reasons / justifications
3. Mechanisms
4. Strategies
5. Engagement / reflection



# What is professionalization?

## ✓ Professionalization =

- collective process
- supported by groups of individuals
- to allow their members to become professionals



## ✓ Professional = an individual

- with knowledge
- to assess a problem
- respectfully
- in a particular area



# Why professionalize?

- ✓ To improve quality
- ✓ To define the practice and the practitioner
  - ✓ To clarify what evaluation is vs neighbour fields
  - ✓ To find common denominators
  - ✓ To avoid balkanization in subfields
- ✓ To reassure users
- ✓ To contribute to individual professional identity
- ✓ To recognize the complexification of the field

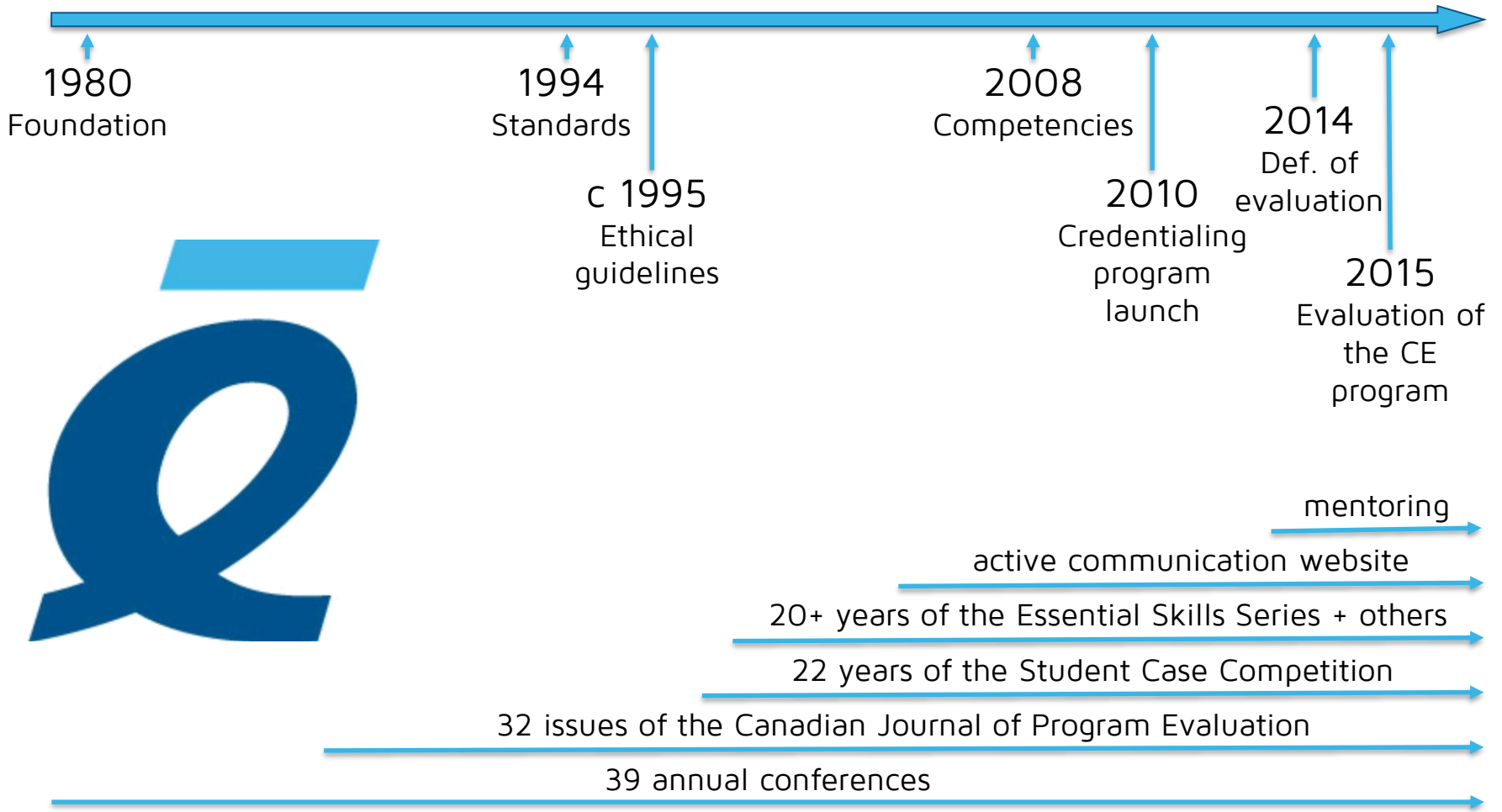


# What mechanisms?

- ✓ Professional = an individual
  - ✓ with knowledge      » competencies
  - ✓ to assess a problem      » standards
  - ✓ respectfully      » ethics
  - ✓ in a particular area      » field definition and self-definition
- ✓ Defining each is only a start
  - ✓ spreading, training, promoting, advocating follow



# Example: CES professionalization mechanisms



# What strategies?

- ✓ IOCE vision: to provide support to VOPEs in their consideration of professionalization efforts
- ✓ Importance of local conditions
- ✓ Accompany and gently guide
- ✓ (Maybe foolishly) Look for universal aspects



# What engagement?

- ✓ Self-reflection
- ✓ Self-evaluation
- ✓ Doubt and question







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