
April 2024 Newsletter



ISSUE 6
APRIL 2024

April SEEN Update

Hello and welcome to Spring! It's an exciting time. Finally, the days are longer, and everyone is finding their new motivation and drive. We are coming into a new season at CES as well, as we come closer to C2024. I hope those of you who are able to attend have the opportunity to meet and network with all of our talented members.

I would like to extend a big thank you to Holly Zapreff, who will be representing students and emerging evaluators at C2024's thematic breakfast with the CES Fellows (Tuesday, May 7: 8am – 9am), and participating on the "Questioning and Navigating Ethics in Evaluation" panel (Wednesday, May 8: 10:30am – 12pm).

Our next Virtual Meet-Up will take place on Monday, April 22. Our theme will be defining our goals as a group and further networking as a team.

SEEN: Virtual Meet-Up

Monday, April 22 6:00pm – 7:00pm

Time zone: America/Toronto

Google Meet joining info

Video call link: <https://meet.google.com/vtb-rnfm-hsi>

Or dial: (CA) +1 587-687-8419 PIN: 761 422 604#

More phone numbers: <https://tel.meet/vtb-rnfm-hsi?pin=7938263236620>

If you have any questions, or would like to learn more about the Student and Emerging Evaluator Network, please do not hesitate to contact me at seer@evaluationcanada.ca

Amanda Ferneyhough

Student and Emerging Evaluator Representative

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NATIONAL CONFERENCE

C2024 Virtual Participation

For those of you who cannot attend in person, there is a \$10 virtual option for students, new practitioners and the Global South. This allows access to the keynote and plenary sessions listed below.

To Register for the \$10 Option: Ensure you are logged in. (If you are not yet a member, [register for a non-member account.](#)) Then [register for the conference.](#)

If you have any questions or have any issues with your registration, please use the [Contact Us](#) form.

C2024 - Plenary Sessions

- **May 6: Dr. Roland Chrisjohn** is an Oneida of the League of the Haudenosaunee. He has been both practitioner and academic for well over 50 years, with a wealth of knowledge and expertise in Indigenous matters. His profound insights and extensive background make him a compelling speaker, whose presentation will challenge the pervasive portrayal of narratology as an essentially Indigenous form of empirical inquiry.
- **May 7: Patricia Rogers** founded BetterEvaluation over a decade ago as an international collaboration to create, share and support use of knowledge about how to better plan, manage, conduct and use evaluation. Her leadership in the field of evaluation is exemplary, and her perspectives on driving positive change through evaluation methodologies are not to be missed.

- **May 8: The interactive plenary, “Questioning and Navigating Ethics in Evaluation,”** will raise critical questions about what matters most - ethically and morally - in evaluation practice. Panelists will draw on their practices, research, and experiences to highlight key ethical challenges and priorities in evaluation practice today. This will include discussion of the evolution of CES ethics noting key developments in mapping core professional values integral to ethical evaluation practice in Canada. Panelists will facilitate interactive discussion on practical applications of tools and frameworks that can help evaluators identify and address ethical concerns.

Other C2024 events of interest may include:

Monday, May 6: 1:30pm – 3pm

Location: Nashwaaksis B

Becoming Catalysts: Young and emerging evaluators as agents of change in evaluation practices in Africa

Speaker: Grace Wanjiru Murigo

Monday, May 6: 1:30pm – 3pm

Location: Nashwaaksis B

Developing Evaluation Capacity Building Competencies: Participant Reflections from the Inaugural Evaluation Capacity Case Challenge

Speaker: Karolina Kaminska

Monday, May 6: 2pm – 4pm

Location: Pt. Sainte Anne B

Student Evaluation Case Competition

Tuesday, May 7: 11am – 12:30pm

Location: Barker’s Point A

How to survive, thrive and make a difference: Insights from emerging evaluator navigating complexities of the corporate healthcare landscape

Speaker: Victoria Babysheva

Tuesday, May 7: 2 pm – 3:30 pm

Location: Marysville B

Global perspective of Indigenous Evaluation Practice: Lessons learned from the “Indexing and promoting indigenous approaches in the service of equity-centered evaluation” project in Africa, Asia, Central and South America

Speakers: Hector Tuy, Serge Eric Yakeu Djiam

Wednesday, May 8: 8:30 am – 10am

Location: Pt. Sainte Anne D

Ignite Presentation: Funny Business: Stand-Up Insights into the World of Evaluation

Speaker: Beth Snow, CE (Vice-President, CES).

The full program is listed [here](#).

CAREER DEVELOPMENT

CES Launches its Reinvigorated Mentoring Initiative

The new Canadian Evaluation Society Mentoring Initiative platform is now available! Do you need a mentor? [Sign up here!](#) A reminder that you will need to become a CES member to apply.

The Mentoring Initiative is free for CES members and you can register, through your existing member account! Signing up will take just a few minutes, and you can search for a mentor as soon as you do. You will also gain access to a suite of supports and suggestions for establishing successful mentoring relationships.

CES Manitoba: Summer Institute in Program Evaluation

When: June 3 – 7, 2024

Non-student Fee: \$800

[Register here.](#)

CES National: Essential Skills Series

[Register here.](#)

ARE YOU NEW TO
EVALUATION?

OTTAWA
JUNE
13-14 & 20-21

Learn everything you need to know about program evaluation

The Canadian Evaluation Society
Essential Skills Series will teach you the
basics you need to evaluate the impact
and effectiveness of your program.

In this 4 day in-person training program, you
will learn the basics of evaluation from start
to finish:

- ✓ Evaluation Design
- ✓ Logic Models and performance metrics
- ✓ Survey, Interviews, and Data Collection
- ✓ Developing evaluation findings and
recommendations
- ✓ And much more!

CLASS SIZE IS LIMITED TO 20.
NO PRIOR KNOWLEDGE OF EVALUATION
OR SOCIAL SCIENCE RESEARCH IS NEEDED.

REGISTER NOW AT
NCC.EVALUATIONCANADA.CA

 National Capital Chapter
Canadian Evaluation Society



NATIONAL EVENTS

R.A.C.E Academy

When: April 23, 2024

Free to all CES members and non-members.

[Register here.](#)

R.A.C.E. Academy is a learning process for organizations or programs to address equity through respecting, protecting, and fulfilling a sense of dignity, especially for people of colour. It is a workshop designed to give participants the skills to navigate choppy waters. The curriculum is radical because of the intentional focus on addressing the root components of human engagement: personal and collective dignity.

Entrepreneurship for Evaluators: Developing Your Business Model

When: April 30, 2024

Free to all CES members and non-members.

[Register here.](#)

As evaluators, we have a wealth of knowledge related to developing and implementing evaluations. This knowledge can be extended into innovation and entrepreneurship. This introductory webinar on entrepreneurship will introduce learners to 10 types of business models, as well as the pros and cons of each type.

ADDITIONAL RESOURCES

EvalYouth Asia P2P Sessions

EvalYouth Asia currently has a number of P2P Sessions offered virtually throughout the year. Previous topics have included:

- Evaluation Landscape and Career – Breaking Barriers: Empowering Global South Evaluators in International Development
- M&E Methods 101 – Using new data and data analysis techniques to strengthen your evaluation methodology.

If you are interested, please register here to [become a member](#). A reminder that CES is a VOPE (Voluntary Organization in Professional Evaluation).

Western Michigan University: The Evaluation Center Evaluation Café

The Evaluation Café features discussions, debates, and presentations about evaluation over the lunch hour. These are free to attend. Café presenters introduce new ideas, solicit feedback on real-world evaluation issues, and share recent evaluation work. The next topic of discussion is “The Power and Politics of Knowledge Production in Program Evaluation: Author Reflections” with Dr. Jennifer Billman and Bagele Chilisa on April 10. Join the mailing list and view upcoming events [here](#).

BOOK RECOMMENDATION

Purposeful Program Theory: Effective Use of Theories of Change and Logic Models

By Sue C. Funnell and Patricia Rogers

If you are interested in reading Patricia's work before C2024, *Purposeful Program Theory* is an excellent example of using models in your day-to-day programming and evaluations. *Purposeful Program Theory* shows how to develop, represent, and use program theory thoughtfully and strategically to suit your particular situation, drawing on the 50-year history of program theory and the authors' experiences over more than 25 years.