

# STUDENT & EMERGING EVALUATOR NETWORK



Canadian Evaluation Society  
Société canadienne d'évaluation

QUARTERLY NEWSLETTER  
JULY 2025

## Wanting to get your CE designation but not sure where to start?

In March 2025, the SEEN hosted a "CE Designation: Navigating the Process" webinar, which garnered a significant amount of interest. Many of you expressed an interest in additional support with the CE process, and now, thanks to CES's Mentoring Sub Committee, a CE Designation Group Mentoring Program is launching in September 2025! This group is aimed at supporting individuals who are interested in obtaining their CE, but aren't sure where to start, and how to complete the process. This will include:

- an overview of the CE application process, including a suggested approach to completing the application
- dos and don'ts
- a review of each of the five competency domains, including examples of drafted competency narratives.

Participants will meet virtually on a monthly basis for one hour from October to June, with Mentors available for Q&A, and review of specific competencies, in May and June. Spaces will fill up quickly, so if you would like more information, or to express interest in registering, please email: [mentoring@evaluationcanada.ca](mailto:mentoring@evaluationcanada.ca)

*Our next SEEN virtual meeting will be in the Fall of 2025. Keep an eye on your inbox for more details. Have a safe and happy summer everyone!*

*From your Student & Emerging Evaluator Representative, Holly Zapreff*

## UPCOMING EVENTS

### French Essential Skills Series (ESS).

Date: August – October 2025

Location: Virtual

Rate: \$750 + tax for new practitioners

This course will consist of 5 synchronous sessions, and 10 self-paced modules.

### Intensive Essential Skills Series

Date: August 11 – 14, 2025

Time: 9am – 4pm EDT

Location: Toronto, ON

CES member cost: \$1580.07 (before Aug 6th)

This course provides participants with a basic understanding of the main models and practices associated with the profession of evaluation.

For a full list of National, Chapter and Non-CES events, check out the CES Event page [HERE](#).



## What is a Rapid Evaluation?

Rapid evaluation methods have been applied across various sectors—such as public health, emergency response, international development, and agriculture—to quickly generate evaluation findings that support timely decision-making (Rapid Evaluation, 2022). [BetterEvaluation](#) has a number of links where you can find out more about Rapid Evaluations, including the Australian Evaluation Society's webinar ["Rapid Evaluation during the COVID-19 Response"](#).

## The Data Equity Framework

The [Data Equity Framework](#) developed by [We All Count](#) is a structured approach designed to help individuals and organizations embed equity into every stage of the data lifecycle—from funding and design to analysis and communication. Its purpose is to uncover and address systemic biases that can arise in data collection, interpretation, and use, particularly those that impact marginalized or underrepresented communities. By breaking down each phase of a data project and providing concrete questions and tools, the framework enables evaluators, researchers, and decision-makers to make more equitable choices. The key benefit of the framework is that it helps ensure data projects do not unintentionally reinforce inequities but instead contribute to more just, inclusive, and contextually accurate outcomes. You can learn more about this framework [HERE](#).

## Building Your Capacity as an Evaluator: Thinking outside the box!!

While core technical skills like data analysis and survey design are essential, evaluators also need competencies beyond traditional evaluation methods to be truly effective. Skills such as project management, presentation, writing, and cultural competence are essential for evaluators because they enhance the overall effectiveness, relevance, and impact of their work. Eval Academy's article ["Empowering Evaluators: 12 Training Ideas Beyond Conventional Evaluation"](#) provides some great ideas for professional development outside of evaluation which can help bolster your work, whether you are new to the field, or a seasoned pro!

Have an idea for an event or topic that may be of interest to the **SEEN?**

Reach out to [seer@evaluationcanada.ca](mailto:seer@evaluationcanada.ca)