RNAO Best Practice Guideline Initiative:

Preventing and Addressing Abuse and Neglect of Older Adults

Request for Proposals – Evaluation Plan

SUBMISSION DEADLINE: 3 pm (ET), Monday, August 11, 2014

Overview:
The Registered Nurses’ Association of Ontario (RNAO) is inviting credentialed evaluators to submit a proposal to lead the evaluation of the RNAO Best Practice Guideline Initiative: Preventing and Addressing Abuse and Neglect of Older Adults. The purpose of this initiative is to develop and implement evidence-based best practices for preventing and addressing abuse and neglect of older adults that can be applied to a variety of practice settings in Canada (e.g., community, hospital and long-term care). This request for proposal aims to secure an individual/team to plan and implement an evaluation strategy and analyse the results.

Background:
RNAO is the professional association that represents registered nurses in Ontario, by speaking out for nursing and speaking out for health. RNAO’s mission is to advance healthy public policy and promote the full participation of registered nurses in improving health and in shaping and delivering health services now and in the future. Our focus on quality health services is supported through the RNAO Best Practice Guidelines Program, a program that develops and supports the implementation of best practices on a variety of health topics.

The Best Practice Guideline Initiative: Preventing and Addressing Abuse and Neglect of Older Adults, funded by the Government of Canada’s New Horizons for Seniors Program, is based on an evidence-based best practice guideline (BPG) titled: Preventing and Addressing Abuse and Neglect of Older Adults: Person-Centred, Collaborative, System-Wide Approaches. The initiative involves the development of the BPG and various resources—including an e-learning course—to support implementation of the guideline. RNAO utilizes a rigourous, systematic approach to develop, disseminate, implement and evaluate the uptake of best practice guidelines (See Appendix A).

Nature of Project:
This request for proposals aims to recruit a credentialed evaluator to plan and implement an evaluation strategy and analyse the results for the RNAO Best Practice Guideline Initiative: Preventing and Addressing Abuse and Neglect of Older Adults.
There are components to the evaluation strategy:

1) E-learning evaluation:
- Develop and implement a formative evaluation of the e-learning course prior to its implementation. This will include an evaluation of usability, applicability and validity testing and will require collaborating with the RNAO and with the e-learning developer.
- Develop and implement an evaluation of the e-learning course that measures changes in the learners’ knowledge, attitudes and awareness regarding abuse and neglect of older adults.
- Analyze findings of e-learning formative evaluation.
- Write a full evaluation report, an executive summary and identify key messages to support dissemination of the results.

2) Best Practice Guideline Implementation:
- Develop an evaluation plan and related tools to measure the implementation of the best practice guideline across a range of health-care sectors.
- The evaluation plan will include the development of qualitative and quantitative measures and will take into consideration key established indicators for guideline implementation.

Skills required:

- Credentialed evaluator,
- Knowledge and experience with measurement tools and indicators (including qualitative and quantitative measures),
- Experience working with non-profit organizations,
- Experience working with health-care organizations an asset,
- Expert report writing skills,
- Ability to shape key messages in a compelling way.

Project Timelines:
The evaluation and related reports will be completed by March 1, 2015.

Budget Limit:
Maximum of $10,000 for the full completion of this project

Proposal:
Proposals must contain the following components:
- Work plan with project milestones,
- Fee schedule with detailed breakdown,
- Details of related past relevant experience related to comprehensive program evaluation,
- Résumé of the evaluation lead and other staff involved, and
- Samples of previous evaluation projects and related reports developed.

Written proposals including the components listed above must be received by email by 3pm (ET), Monday, August 11, 2014.
Please address all proposals and questions to:

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Appendix A: RNAO model for developing, implementing and evaluating clinical practice guidelines