

## CES Web News

Volume 6

May 2006

The [CES Member Services Committee](#) is happy to deliver volume 6 of the [CES Web News](#). This occasional publication is based on a database of unpublished evaluation-related articles, conference presentations, book reviews, interviews, and dissertations that may be of interest to CES members. This bulletin allows the [Canadian Evaluation Society](#) to support knowledge transfer, while at the same time promoting further use of the [Canadian Evaluation Society Project in Support of Advocacy and Professional Development](#). The Web News articles are classified according to the categories identified in the findings of this project

We encourage you to access the [data base of unpublished literature](#) directly. The data base is [full text indexed](#). You are invited to contribute to the CES electronic library by sending your own unpublished documents and by identifying other documents which would be of benefit to CES members. Please forward to:

[webmaster@evaluationcanada.ca](mailto:webmaster@evaluationcanada.ca). Thank you to Benoit Gauthier the CES Webmaster.

You are invited to consult the website of the [2006 edition of the Annual CES Conference](#) hosted by the PEI Chapter and entitled this year: **Improving the Human Condition: Critiquing the Past, Confronting the Future.**

### **[Brad Cousins's Hot Hit!](#)**

Craven, Rhonda G. *Trekking Beyond: Re-imagining a Future Role of Evaluation for Making a Real Difference for Indigenous Students* (Discussion Paper, Australia, No Date). (**Issue Paper, Social Change, Youth, Education, Culture/Tourism**)  
[http://evaluationcanada.ca/distribution/20030917\\_craven\\_rhonda.pdf](http://evaluationcanada.ca/distribution/20030917_craven_rhonda.pdf)

This important paper by Rhonda Craven of the *Self Research Centre, University of Western Australia*, is well worth a close look. Craven provides a compelling historical critique of the evolution of educational evaluation in the context of indigenous peoples in Australia, framing past evaluation as a culturally biased tool of oppression that served to promote stereotypical images. More recently, the author begrudgingly acknowledges, evaluation has been used to determine the extent to which indigenous peoples compare with their non-indigenous counterparts. But the primary contribution of the author is an upbeat exploration of the potential for evaluation to better serve Indigenous students. Her recommendations – ensure culturally appropriate evaluation, diversify in target and form, permeate all education levels, use to inform teaching, among others – resonate well with contemporary knowledge development in culturally competent evaluation

### **Jim Cullen's Hot Hits**

Jackson, Edward T. *Managing Government-Third Party Tensions in RBM: The Emerging Case of the Social Economy* (Presented to the Ninth Annual Symposium of the Performance and Planning Exchange (PPX), entitled "Results-based Management: Learning from Others," Ottawa Congress Centre, Ottawa, May 25, 2005) ( **Issue Paper, Social Change, Stakeholder Involvement, Decision-Making, Social Services** )  
[http://evaluationcanada.ca/distribution/20050525\\_jackson\\_edward.pdf](http://evaluationcanada.ca/distribution/20050525_jackson_edward.pdf)

This article brings into relief a set of issues that were highlighted by CES and Chapter conference presenters over the past years. The author focuses on the need for action that will allow for a collaborative approach to program monitoring while encouraging organizations in the social economy to strengthen their own evaluation capacities. Jackson describes the tensions in the relationship of government and third party delivery agencies, particularly NGOs. The [Kishchuk presentation to the SQEP conference in 2003](#) echos this concern, and Jackson's inclusion of John Mayne on attribution and contribution analysis makes this an article that contributes to a thick debate.

Talboys, Sarah *Developing an approach for a summative meta-evaluation* (2003 Australasian Evaluation Society) (**Theme Paper, Evaluator Professionalism, Ethical Conduct, Medical Education**)  
[http://evaluationcanada.ca/distribution/20030917\\_thomas\\_david.pdf](http://evaluationcanada.ca/distribution/20030917_thomas_david.pdf)

The CES support for the work of the [Joint Committee on Standards for Educational Evaluation](#), especially the current project to revise the Program Evaluation Standards, as well as the project on [The Evaluation Centre Checklist Project](#) and the current debate and discussion at the CES about credentialing of evaluators all find echos in this carefully structured article. Talboys examines the criteria for conducting meta-evaluations. The CES project is support of Advocacy and Professional development, on which the categories of this CES WEBNEWS are based has also examined these overarching questions. In this 25<sup>th</sup> anniversary year of the CES, the Talboys article uncovers structures for professional evaluators which promote quality and ethical evaluation.

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**Section 4 EVALUATOR PROFESSIONALISM (see Literature review in CES Project in Support of Advocacy... p, 16)**

**Section 5 EVALUATION PROCESS ISSUES (see Glossary of Terms in CES Project in Support of Advocacy..., p 14)**

## **Section 1 BENEFITS, CONSEQUENCES AND EFFECTS OF EVALUATION**

1. Birdsell, Judy & Matthias, Sharon *Networks and their Role in Enhancing Research Impact in Alberta* (Workshop Report, Alberta, 2003) (**Theme paper, Cohesion and Collaboration, Links to Other Professions, Health Sciences**)

[http://evaluationcanada.ca/distribution/200312\\_birdsell\\_judy\\_mathhias\\_sharon.pdf](http://evaluationcanada.ca/distribution/200312_birdsell_judy_mathhias_sharon.pdf)

1.2 Craven, Rhonda G. *Trekking Beyond: Re-imagining a Future Role of Evaluation for Making a Real Difference for Indigenous Students* (Discussion Paper, Australia, No Date). (**Issue Paper, Social Change, Youth, Education, Culture/Tourism**)

[http://evaluationcanada.ca/distribution/20030917\\_craven\\_rhonda.pdf](http://evaluationcanada.ca/distribution/20030917_craven_rhonda.pdf)

1.3 Jackson, Edward T. *Fearful Symmetry: Correcting Geographic and Methodological Asymmetries in Development Evaluation*. (Symposium on Rethinking Development Evaluation, Gland, 2004) (**Theme paper, Social Change, International Development**)

[http://evaluationcanada.ca/distribution/200407\\_jackson\\_edward.pdf](http://evaluationcanada.ca/distribution/200407_jackson_edward.pdf)

1.4 Gambell, Trevor J. *Academic Freedom And Program Review: Tensions And Potential Conflicts* (Presentation to the Canadian Evaluation Society and the American Evaluation Association Joint Conference, Toronto, 2005) (**Theme Paper, Social Change, Exploring Diverse Perspectives, Education**)

[http://evaluationcanada.ca/distribution/20051027\\_gambell\\_trevor.pdf](http://evaluationcanada.ca/distribution/20051027_gambell_trevor.pdf)

1.5 Gleisner, Shenagh, Mascarenhas, Arati, Wansbrough, Sonia *Improving evaluative activity in the New Zealand state sector* (Australasian Evaluation Society Conference, 2003, Auckland, New Zealand) (**Theme paper, Decision Making, Governance / Management**)

[http://evaluationcanada.ca/distribution/20030917\\_gleisner\\_shenagh\\_mascharenas\\_arati\\_wansbrough\\_sonia.pdf](http://evaluationcanada.ca/distribution/20030917_gleisner_shenagh_mascharenas_arati_wansbrough_sonia.pdf)

## **Section 2 EVALUATION OUTPUTS**

2.1 Maicher, Brigitte *Evaluating Addiction Programs in Canada: Building Sustainable Evaluations*. (CES/AEA Conference, 2005)

**(Process/Implementation Evaluation, Outcome/Impact Evaluation, Contribution to Evaluation Knowledge Base , Community Mental Health)**

[http://evaluationcanada.ca/distribution/20051027\\_a\\_maicher\\_brigitte.pdf](http://evaluationcanada.ca/distribution/20051027_a_maicher_brigitte.pdf)

2.2 Jackson, Edward T. *Learning to Walk the Talk: An International Perspective on Decentralized Poverty Monitoring* (Best Practices in Decentralized Monitoring and Evaluation of Poverty Reduction: A Roundtable of Emerging Experiences and Practices Conference, Accra, 2004) **(Issue Paper, Program Monitoring, Social Change, International Development)**

[http://evaluationcanada.ca/distribution/20041123\\_jackson\\_edward.pdf](http://evaluationcanada.ca/distribution/20041123_jackson_edward.pdf)

2.3 Aubry, Tim, Klodawsky, Fran, Hay Elizabeth & Birnie, Sarah *Panel Study on Persons Who Are Homeless in Ottawa: Phase 1 Results. Final Report* (Research Report, Ottawa, 2003) **(Evaluation Report, Needs Assessment, Community Mental Health, Social Services)**

[http://evaluationcanada.ca/distribution/200312\\_aubry\\_tim\\_klodawsky\\_fran\\_hay\\_elizabeth\\_birnie\\_sarah.pdf](http://evaluationcanada.ca/distribution/200312_aubry_tim_klodawsky_fran_hay_elizabeth_birnie_sarah.pdf)

2.4 Aubry ,Tim, Cousins, Brad, LaFerriere, Diane, & Wexler, Audrey *Evaluation of Concurrent Disorders Group Treatment Program: Outcome Evaluation Report* (Prepared for Canadian Mental Health Association, Ottawa Branch 2003) **(Evaluation Report, Outcome/Impact Evaluation, Community Mental Health, Social Services)**

[http://evaluationcanada.ca/distribution/200308\\_aubry\\_tim\\_cousins\\_brad\\_laferrriere\\_diane\\_wexler\\_audrey.pdf](http://evaluationcanada.ca/distribution/200308_aubry_tim_cousins_brad_laferrriere_diane_wexler_audrey.pdf)

### **Section 3 EVALUATOR KNOWLEDGE, SKILLS AND COMPETENCIES**

3.1 Barrington, Gail V. *The Success Case Method: Based on Robert O. Brinkerhoff The Success Case Method (Berrett-Koehler 2003), and a new book by Brinkerhoff and Valerie Brown (to be published by Berrett Koehler in 2004)* (CES Conference, May 2004) **(Topic paper; Outcome/ Impact Evaluation Outputs, Data analysis and Interpretation, Organisational Development)** [http://evaluationcanada.ca/distribution/20040519\\_barrington\\_gail.pdf](http://evaluationcanada.ca/distribution/20040519_barrington_gail.pdf)

3.2 Patton, Michael Quinn, *Notes for NCC Keynote Address* (Presentation to the 15th Annual Conference of the Canadian Evaluation Society, National Capital Chapter: *Accountability and Attribution: Evaluation in Modern Management Practice, January 2003*) **(Notes for Presentation; Social Change, Outcome/Impact Evaluation, Governance/ Management)**

<http://ncc.evaluationcanada.ca/e/PDFS/MQP%20Keynote.pdf>

3.3 Goldsmith ,Laurie J., Hutchison, Brian, Hurley, Jeremiah *Economic Evaluation Across The Four Faces Of Prevention: A Canadian Perspective* (discussion paper released on September 10, 2004 by the Canadian Coalition for Public Health In the 21st Century) **(Theme Paper; Evaluation Planning and Design, Effective Practices is Applied Research, Health Sciences)** <http://www.cpha.ca/coalition/economic/>

## **Section 4 EVALUATOR PROFESSIONALISM**

4.1 Borys, Shelley, Gauthier, Benoît, Kishchuk, Natalie, & Roy, Simon *Survey of evaluation practice and issues in Canada*. (CES/AEA Joint Conference, Toronto, 2005) **(Topic paper, Contribution to Evaluation Knowledge Base, Advocacy/Capacity Building, Training and Professional Development, Interdisciplinary)**  
[http://evaluationcanada.ca/distribution/20051026\\_borys\\_shelley\\_gauthier\\_benoit\\_kishchuk\\_natalie\\_roy\\_simon.pdf](http://evaluationcanada.ca/distribution/20051026_borys_shelley_gauthier_benoit_kishchuk_natalie_roy_simon.pdf)

4.2 Talboys, Sarah *Developing an approach for a summative meta-evaluation* (2003 Australasian Evaluation Society) **(Theme Paper, Evaluator Professionalism, Ethical Conduct, Medical Education)**  
[http://evaluationcanada.ca/distribution/20030917\\_thomas\\_david.pdf](http://evaluationcanada.ca/distribution/20030917_thomas_david.pdf)

4.3 Gardiner, Helen Patricia *Ethical Review for Systematic Investigations Involving Human Subjects: Determining the Need for Research Ethics Board Review in Health and Human Service Organizations* (Doctoral dissertation, University of Calgary, 2005) **(Doctoral Dissertation, Ethics, Health and Human Service Organizations)**  
[http://evaluationcanada.ca/distribution/200504\\_gardiner\\_helen.pdf](http://evaluationcanada.ca/distribution/200504_gardiner_helen.pdf)

## **Section 5 EVALUATION PROCESS ISSUES**

5.1 Jackson, Edward T. *Managing Government-Third Party Tensions in RBM: The Emerging Case of the Social Economy* (Presented to the Ninth Annual Symposium of the Performance and Planning Exchange (PPX), entitled “Results-based Management: Learning from Others,” Ottawa Congress Centre, Ottawa, May 25, 2005) **( Issue Paper, Social Change, Stakeholder Involvement, Decision-Making, Social Services )**  
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